e-trade ID

by **WTPF** | Geneva, Switzerland

Get your **e-Trade ID** Your first step to secure commerce

www.etradeid.world

Fostering trust in digital commerce

eto
ELECTRONIC TRADE
OPPORTUNITIES
Trust Connection HUB

A key to access a worldwide community of "Certified" companies to trade securely

e
TRADE
WORLD TRADE POINT FEDERATION

E-Trade ID Solution

Interaction between parties in the virtual space must be based on **trust**. This can only be achieved when the interacting parties can be sure of each other's identity, when the communication between them is **secure** and when the company's information is **reliable**.

The **e-Trade ID**, issued by the WTPF, presents a set of data and documents of a company validated by a verifying entity and protected through a Blockchain that can be combined with an encrypted certificate allowing to uniquely identify a person linked to that company.

E-Trade ID combines **WTPF e-Credentials Program** and the technology of **WISeID** to offer a comprehensive solution to these challenges which allows to build trust between interacting parties in a digital environment.

e-credentials PROGRAM

WTPF WISe iD

Features and benefits

+ Company information and background verified through the **e-Credentials Program**.

+ Company data **validated offline by a WTPF member institution** and then included in a blockchain chain to ensure its protection and inviolability.

+ **Strengthened credibility** of company data in the digital environment.

+ Access as a member of the **ETO Trust Connection Hub**, a future global community of **verified companies** where to conduct trading operations in a trusted environment.

+ A digital certificate that enables **secure authentication and digital signature**.

+ Strong **protection** of your email and communications and a recognition of **global reliability** in the digital environment.

Trust Model

The **World Trade Point Federation (WTPF)** and its strategic partners constitute a unique trust model based on their values of reliability and transparency, where each party plays a role in **ensuring digital trust of data and cybersecurity**.
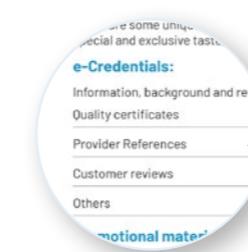

Layer of trust over your business information

Having an **e-Trade ID** allows you to add the "**Verified Company**" logo on your page web, link it to your company profile on our platform, and that your potential customers learn about your company with reliable information that has been verified by a competent authority.
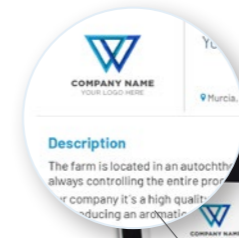
Company description
Accurate and concise information to ensure an effective understanding of your activities.

Verified company
Indicates the official institution that verifies the data and people you can contact for additional information.

People
Reliable contact with the people/companies active in the international area.

e-Credentials
The program collects and validates information, background, and references that companies want to add to your e-Trade ID to improve your credibility.
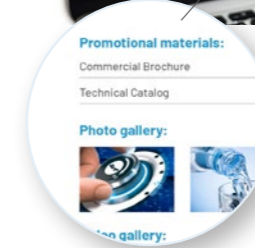
Promotional material
All the necessary materials to present your company in an attractive way.

News
News about the company from verified sources.

Certification levels and benefits

e-trade ID — FOR COMPANIES

This level validates data and credentials of a company.

Benefits:

Increased credibility of company information in the digital environment:

• **Digital credential**, which presents verified basic data from the company.

• Improves credibility, through the **e-Credentials Program**, by incorporating, to the restricted area of your ID profile, background information and additional documents.

• **Access ID profile** documents and background information from other companies verified by the e-Credentials Program.

• Your company may be part of the **ETO Trust Connection Hub** as a member of a verified global business directory, exhibiting their products and accessing a battery of electronic commerce and facilitation services.

• These services will include a dynamic access to post and receive **business opportunities**.

e-trade ID Plus (Secured by WISeKey) — FOR PEOPLE

Incorporating the **WTPF WISE ID**, this level validates the digital identity of the person.

Benefits:

• Your name will be validated using a **government-issued identity** (Passport, national identification).

• An **Advanced Digital Certificate**, with your full name on it and company data, valid to ensure your electronic communications and documents.

• Allows **strong authentication and digital signature**.

• Strong protection of your email and communications.

• An access key to the **ETO Trust Connection Hub** areas as needed

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